

I am concerned that further consolidation of media would result in a Russian media system. Since the large corporations became involved in the media business news reporting has changed from fact to sensationalism. Look at the some of major news stories, not just the war. The O.J. Simpson trial was just the start. Why work to develop a story research and investigate when a spokesman can be interviewed. Its cheaper and faster, does not require skilled employee's. The generic drug issue is a very serious example of how the media has failed to do their job. For years drug companies have fought to prevent other companies in court to prevent the production of cheaper generic drugs even when thier patent has expired. Did the media cover the issue. NO. Finally drug costs, AAPR and the FDA acted. Media coverage could have brought preasure to bare much quicker and saved millions of people millions of dollars. Instead we hear 3-4 stories on the same issue on the same show.